1. Links, such as links to other web pages, must contain a <title> attribute.

2. Images that you want to show up on your web page must be moved to your public_html folder.

3. When you reference an image in an <img> tag, you need to remember several things:
   a. Images need an alt attribute, a title attribute, a width and a height. They also need to have a slash at the end because, like the <br /> tag, they do not contain any content.
   
   ```html
   <img src="myimage.jpg" alt="My business office" title="My business office is located in downtown Vancouver." width="300" height="200" />
   ```
   b. It is better to use a “relative URL” such as myimage.jpg rather than an “absolute URL” such as http://ctec.clark.edu/~apetersen/myimage.jpg because anything that is located in your own public_html folder doesn’t need the full URL.
   c. Notice that the width and height in step a. above doesn’t include a unit of measure. For some reason, HTML5 gives you a validation error if you include it. HTML5 assumes images use “px” as their unit of measure.

4. Alt and title attributes help screen readers explain an image to the blind.

5. Title attributes are also used on links so that the link has a description that can be read by a screen reader for the blind.

6. Your Welcome web page needs to have text or image links at the top or left side of the page and textual navigation links on the bottom of the page.

7. Every page in our future project must have a link to every other page and to itself. If you have a five page website (you can have more if you wish), then there needs to be five links on each page - both on the top and on the bottom.

8. Not all links need to actually be links. If you are on the Welcome page, then the Welcome page link (there should be one at the top or side of the page and one at the bottom) can just be text or an image. There is no need to link to the page you are already on.

9. Links should always look exactly the same on every page. They should always be in the same exact location on every page.

10. The Welcome page and its CSS must validate error free. This Welcome web page will be your template for all future web pages this quarter.